


RECRUITMENT PACKAGE



NOW HIRING

Full Benefits | Higher Wages after 90 Days

APPLY NOW

Earn up to \$25/hr within your first year.

APPLY NOW

Amana, IA Campus

COMPANY

Google truck driving jobs

About 298,000,000 results (1.02 seconds)

Straight Trk, Box or Sprinter | Owner Operators Needed

www.isptrucking.com • (263) 639-4044

Dedicated Routes, Home Daily, Tuesday-Saturday work, All Miles Paid plus FSC. Call Now. Skilled Drivers. 24/7 Roadside Assistance. 20 Years in Business.

Wisconsin ISP Logistics is Looking For A **Contact Us**
Contact Us For More

\$1,000 Hiring Bonus!

APPLY NOW

Tips for Successful Employee Recruitment

- Improve Your Candidate Pool
- Hire the Sure Thing
- Look First at In-House Candidates
- Be Known as a Great Employer
- Involve Your Employees in the Hiring Process
- Pay Better Than Your Competition
- Use Your Benefits to Your Advantage
- Hire the Smartest Person You Can Find
- Use Your Website for Recruiting
- Mobile Accessibility

PRODUCTS TO CONSIDER

Landing Page	Standalone web page, created specifically for the purposes of advertising campaign. Landing pages are designed with a single focused objective – known as a Call to Action (CTA).	\$1,100
SEM*	CONTEXTUAL (KEYWORD) TARGETING Display text ads on Google, Yahoo and Bing relating to business keywords and competition on web pages that contain keywords related to a business.	\$4–\$5 CPC
FB/Instagram *	CAROUSEL ADS The carousel ad format allows you to showcase up to 10 images or videos within a single ad, each with its own link. The interactive format is more engaging than a single ad unit and encourages people to swipe through for more information. Highlight different products, showcase specific details about one product, service or promotion, or tell a story about your company.	\$15 CPM
Banner/Display *	AUDIENCE TARGETING Shows display or video ads to specific groups of people based on categories such as age, gender, demographic, income, etc. CONTEXTUAL (KEYWORD) TARGETING Shows display or video ads on web pages that contain keywords related to a business. BEHAVIORAL TARGETING Shows display or video ads to specific consumers based on their previous online behavior. SITE RETARGETING Shows display or video ads to users who have previously visited a business's website.	\$10 CPM
Other	WEBSITE VIDEO REPUTATION MANAGEMENT	

* 3-month minimum, \$1000 minimum spend per tactic

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FOR MORE INFORMATION CONTACT US AT
cfdigitalgroup.com